

July 27, 2007

**Microsoft®**

Jim Wetterling  
President  
Edlen Electrical  
3010 Builders Avenue  
Las Vegas, NV 89109

Dear Jim,

I wanted to take a moment to formally recognize the extraordinary work that your organization, and particularly Mark Galstaun's leadership, contributed to the success of the TechReady 5 event in Seattle this week.

You may know that due to scheduling conflicts, TechReady 5 had less than half the normal move in time for such a large show. Recognizing the risk, we asked our key partners to help us develop a plan to set up the event successfully with a seemingly impossible time allowance.

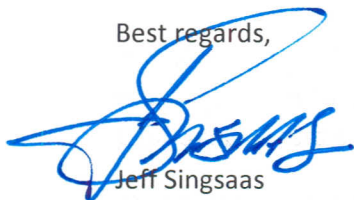
Your people were a fundamental part of developing a plan and schedule that assumed an ability to work as a team in executing with surgical precision. Though the challenges were intimidating, the outcome was remarkable. The operation went like clockwork with everyone stepping up to ensure that schedule was maintained and any time advantages were fully leveraged.

On Monday morning, the Convention Center was show ready. As I watched them walk in, no attendee could have appreciated the incredible effort that went into making it happen.

In event work, I have come to accept that our collective business life is conducted on a high wire with no net. Nevertheless, I felt particularly exposed on this event. Mark and your team – collaborating with so many others – really made the day.

“Thank you” seems inadequate, but please know that we are very grateful to your people for the extra effort, time, and self sacrifice that resulted in such a successful TechReady event.

Best regards,



Jeff Singaas  
General Manager  
Microsoft Corporate Events & Studios