



Press Release – January 29, 2009

It is with a very heavy heart and a great deal of sadness that Edlen Electrical Exhibition Services announces the passing of a member of its Edlen family, Steven Mark McMahon.

He is survived by his loving wife, Michell, and their children John, Kyle, Karson, Kaley and Konnor, as well as Steve's sister and his mother.

Steve had worked in the audio visual industry for many years in Chicago, Miami and finally in Las Vegas. Steve was the Assistant General Manager for the in-house audio visual department at Miami Beach's Fontainebleau Resort for over ten years. In 1994, Steve and Michell decided to move to Las Vegas, where Steve worked for GES at the Las Vegas Hilton. A few years after their move, in September of 1997, Steve joined Edlen in the capacity of Vice President of Administration.



During his many years at Edlen, Steve was very involved in several industry associations such as LVHA (Las Vegas Hospitality Association), IAEE (International Association of Exhibitions and Events) and ESCA (Exhibition Services and Contractors Association). Most notably, Steve was a board member of AOHT, the Academy of Hospitality and Tourism. This organization supports the Las Vegas high school and college students interested in careers within the trade show industry. Steve took great pride in these students, often spending one-on-one time with them and giving them personal insight and mentoring.

Steve was a friend and colleague, but more importantly, he was a member of the Edlen family. Always ready with a smile, a handshake or a hug, Steve brightened the day of all he met.

Steve will be remembered for his kindness, his gentle spirit, his quiet faith and his absolute love for his family and friends.

It was summed up best by company president Jim Wetterling, "You could not find a more devoted and loyal friend than Steve."

In lieu of flowers, donations can be made to the American Cancer Society (earmarked for melanoma research), to Odyssey Hospice on McLeod Drive or to a scholarship fund c/o Edlen Electrical on behalf of Steve and Michell's youngest children, Karson, Kaley and Konnor.

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CORPORATE PRESS RELEASE**