



## Press Release – February, 2009

Edlen Electrical Exhibition Services, the nation's largest independent electrical contractor to the convention and trade show industry, is pleased to announce a new addition to Las Vegas office.

Edlen welcomes the newest member of its sales team, Lori Key to its Las Vegas office. Lori will work in the position of National Sales Manager.



Lori has worked in the convention industry for the past 12 years, starting out with her own floral company headquartered out of Nashville, Tennessee. In 2005, Lori moved to Las Vegas to expand her career and reach new horizons in the convention and special event industry. With expertise in marketing, sales and management, Lori has assisted with shows such as CES, SEMA, ConExpo, Home Builders, World Shoe, MAGIC, NADA and many more.

Lori has many interests outside of the busy convention industry, such as waterskiing, sailing and traveling to exotic places. She can be reached at 3010 Builders Avenue, Las Vegas, NV 89101, Phone (702) 385-6911, Fax(702) 385-1810 or [lkey@edlen.com](mailto:lkey@edlen.com).

Edlen Electrical Exhibition Services is the nation's leading independent temporary utility contractor to the trade show, convention and special event industry. Edlen is a national company based out of Las Vegas, servicing more than 4,000 events annually providing exclusive, preferred or recommended services in over 200 convention facilities nationwide. For more information, please visit [www.edlen.com](http://www.edlen.com).